

# INFORMATION

Winter 2006/2007

**Congratulations!! IFMA West Michigan Chapter on your 19th Anniversary.**  
Charter Date: November 18, 1987

## Presidents Corner

### World WorkPlace Recap

This past October thousands of FMs, architects, and designers had the opportunity to get together in one city to attend educational breakouts, share ideas, see old friends and colleagues, make new contacts, and have a generally good time. That city was San Diego, California and the event was IFMA's annual World WorkPlace.

The focus of this year's conference was "green" or sustainability in the built environment. There were dozens of educational breakout tracks and an Expo floor that included many vendors who focus on green. This was not the first year IFMA focused on this, but I think they are reinforcing the need for all of us to focus on being green.

I attended 5 breakouts out of the 7 possible breakout slots I had open. Most sessions were well attended, even the 4 pm session on the last day. That shows the dedication of the attendees to learn while at these conferences and their confidence in the quality of the presentations and presenters.

The Expo floor housed several hundred vendors displaying FM software, various products that we use as FMs, and a multitude of service providers who help us all run our facilities effectively. One of the more interesting companies I talked with had a computer recycling service that basically reduces your computers to a fine reusable sand-like substance. It's amazing to see all these niche companies that have come about due to Sarbanes-Oxley, terrorism, and the need to protect personal security.

Now the conference is not just about new products and learning new things; there are fun events too. The pre-conference golf outing and dinner cruise sponsored by the IFMA Foundation were well attended and fun! These events cost extra, but there are conference activities included in the Full Event fee such as the opening reception and the awards dinner. Unfortunately, the chapter did not receive an award this year, but as you have heard from me previously, we will be working on changing that this year. One thing we did do this year was award the first annual Jim Hickey Memorial Scholarship. The winner was Patrick McKown from Ferris State, and you can read more on this in my scholarship recap that is also in this newsletter.

This year 13 chapter members attended the conference, a typical turnout for our chapter. What was more amazing was that 14 Ferris State University student chapter members attended, over 50% of their membership! The chapter sponsored a booth on the Expo floor where attendees could learn more about Ferris State and meet the students and discuss potential internships and full-time career opportunities. There are still opportunities for our West Michigan companies to hire these FSU students for internships and full-time positions. If you are interested, please contact Joe Samson, a professor at FSU and West Michigan Chapter member, at [samsonj@ferris.edu](mailto:samsonj@ferris.edu).

Next year's event will be in New Orleans (weather permitting) and will be hosted mid-week Tuesday through Thursday in late October rather than Sunday through Tuesday. A new format, but still should be the same high quality event. Now this was just a high-level overview of World WorkPlace from an attendee's perspective, and I hope it has piqued your interest. I'd like to see if we can get 25 chapter members to attend next year and see the chapter award the next Jim Hickey Memorial Scholarship and, I hope, win one or more national awards!

Jim Corby



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## Jim Hickey Memorial Scholarship-Recap from San Diego 2006


This past October at IFMA's World WorkPlace in San Diego, Jim Hickey's memory was honored when the first annual Jim Hickey Memorial Scholarship was awarded. Jim's wife, Tammy Hickey, and daughter were in attendance to assist in the presentation of the \$1,500 college scholarship. The inaugural scholarship winner was a student from Ferris State University, Patrick McKown. Patrick is a senior this year and a Facilities Management major at FSU. We all felt it was a fitting tribute to award the inaugural scholarship to such a deserving student from Michigan, Jim's home state.

In an effort to fund future scholarships via Jim's memorial fund, IFMA's West Michigan Chapter aims to raise \$35,000 throughout 2006, with a goal of \$50,000 over the next three years. At this time we are just over half way to the \$35,000 goal and need your help keeping Jim's legacy alive. Gifts made to the scholarship fund are fully tax deductible because of the IFMA Foundation's status as a 501(c)(3) nonprofit organization.

The IFMA Foundation, founded in 1990, operates for the benefit of everyone involved in the facility management industry. Through research, education, and scholarships, the foundation provides information on topical subjects, grants, subsidies, and scholarships that support the individuals in the FM community.

To make an online contribution to the Jim Hickey Memorial Scholarship, visit <https://www.ifma.org/secure/foundation/donate.cfm>. When completing the form, enter "Jim Hickey" in the field for "My gift is in memory of."

I hope you will consider making a gift—to honor Jim and uplift future generations of students pursuing his line of work. If you have questions about the scholarship or the IFMA Foundation ([www.ifmafoundation.org](http://www.ifmafoundation.org)), contact Jim Corby, president of the West Michigan Chapter of IFMA (616.246.9748).



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Building and maintaining client trust is the core of our business. We strive to find solutions that best achieve our clients' goals and ensure they receive personal attention for all their needs.

## October Meeting at Metro-Health Hospital

On a beautiful Wednesday afternoon, amid a site filled with every type of construction activity you can think of, a group of us was able to get an early peek at the Metro-Health Hospital located in Wyoming off Byron Center and M-6. For what seems like a long time, we have been watching this site develop and grow to the facility you see there now. The site is divided into multiple developments to form the Metro Health Village. The Hospital is the most visual piece, rising seven stories to be seen for miles. The rest of the site will contain everything from restaurants to clinics to retail shops.

Tony Campana from Turner/Christman Construction gave an overview of how the project is set up and is being delivered. Tony mentioned the L.E.E.D. certification of this project and that many of the systems are in the project because they made sense, not just because they would get you a point. He noted the start and stop of the schedule and the

challenges that it presented as well as some insight. After our history lesson on the job, we were able to tour the main mechanical rooms located on the lower floor. The boilers and heat recovery equipment were impressive, as well as the view from the room! We got to meet Bob Van Rees from Metropolitan. He is the Facilities Manager and will be responsible when the project completes. Bob described how all the systems are linked and report through his maintenance and utility management program. As he said, it's a great tool to have for budgeting and maintaining your equipment and facility. We continued our tour upstairs through what will be the Emergency Department and an operating room. As I have said on many occasions, I hope I never have to see the inside of one after it's open.

We want to be sure to thank our hosts, Metro-Health and

Turner/Christman Construction, for their hospitality.

Contributing writer - Matt Larsen, Wolverine Construction Management Inc.

Contributing Photographer—Jaime Rueffer, Alticor

<http://www.turnerconstruction.com/michigan/>



# FOCUS

## Security Trends

By: Jennifer Hayes, Major Account Executive – Security Corporation

Chairperson for Western Michigan Chapter of American Society for Industrial Security

[www.securitycorp.com](http://www.securitycorp.com)

We have truly entered the Information Age and many are discovering that although access to information is a wonderful thing, sorting through it can be overwhelming. This inaugural security column will provide information on some of the latest Closed Circuit Television Technology choices that should help members gain a basic understanding of the advantages and disadvantages of the newest technology.

Historically, CCTV Systems were analog in nature and the video signals were transmitted on coaxial cable. Subsequently, technology developed which allowed video signals to be sent using fiber optic cable, which resulted in much greater transmission distance. This was accomplished by inserting a fiber transmitter on the camera end of the system and a fiber receiver on the control end. The signals on both ends were then converted back to traditional methods and integrated to the devices. Although more flexible for long distance transmission, for applications where a fiber network is not in place already, the fiber optic cable, transmitters/receivers, and installation is a significant investment.

The newest front in CCTV is associated with IP cameras, cameras that are a native network device and require no external interface to communicate on the LAN/WAN infrastructure. The

upside of IP cameras is that they allow facilities to leverage LAN/WAN infrastructure in place to support an additional functionality. Additionally, if wiring needs to be extended to accommodate IP cameras, network cabling is less expensive and physically smaller than traditional coaxial cable.

The downside to the technology is this: IP cameras at this time are significantly more expensive than their coax enabled brethren. Also, video transmission by nature requires a fair amount of network bandwidth. Many times a proposed IP camera system, for proper performance, requires bandwidth that exceeds what is available on the existing network infrastructure. What we are seeing regularly now is a separate LAN/WAN infrastructure dedicated specifically for CCTV applications. This negates the cost savings associated with an IP camera application because with more expensive hardware and installation for a second network, the cost savings from the less expensive cabling infrastructure are spent elsewhere in the system.

Installation of network/web enabled Digital Video Recorders (DVRs) provides some of the desired functionality such as remote location viewing and camera control but can do so using standard cameras and thus provide some of the bang for much less of the buck. As a result, this is the predominant solution being selected in the industry.

When making your technology choice, there are obviously other considerations as well, but for the purposes of establishing a basic understanding of the technology differences, the information has been simplified. I am happy to entertain additional questions on this topic and welcome suggestions for future column subjects as well.





# November Commissioning Event at the Pinnacle Center

This multi-organization event was held on November 9 at the Pinnacle Center in Hudsonville, MI. It was graciously sponsored by CSI and seven other groups, including our own IFMA chapter. Nearly 160 people were in attendance, representing not only CSI and IFMA; also included were AIA, ASHRAE, ASPE, BOMA, MSPE, and NAWIC, including members and guests.

Total building commissioning was the subject of the evening's presentations. Commissioning is a quality control process than can be applied to all building systems to ensure that the Owner's needs are met in design, construction, and operation of the facility. Many building Owners are beginning to recognize the added value offered by commissioning to ensure they are getting what they ordered for their building systems.

The three presenters were John Eberly (Electrical Engineer) from Fishbeck Thompson Carr & Huber Inc., Robert Gengelbach (Mechanical Engineer) from Byce & Associates, and Stephen Koenig (Architect) from Carter Burgess; each shared their varied knowledge and experience from their respective discipline. Many case studies were overviewed and many questions were answered at the presentation conclusion.

The organization with the largest number of registrations was ASHRAE with 54 people; followed by our IFMA Chapter which had 30 people registered.



### What – Definition of Commissioning

- A quality-focused process for enhancing the delivery of a project. The process focuses upon verifying and documenting that the facility and all of its systems are planned, designed, installed, tested, operated, and maintained to meet the Owner's Project Requirements.

– ASHRAE Guideline 0-2005

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### Why - Compliance vs. Commissioning

- Codes are written as minimum standards to protect public health and well-being
- Code inspections only cover safety standards, not performance, energy usage, maintainability, training, or even basic equipment operation
- Commissioning complements code compliance, ensuring proper operation of systems

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### Why - Cost vs. Value

- Ensures owners receive the project they paid for
- Costs far less than the energy, comfort, and safety costs of a non-performing building
- Reduces rework for contractors during punchlist stage, eases project completion
- Encompasses training, maintenance, and building operations
- Costs a small portion (1.5 – 3%) of system cost

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### How – Start to Finish

- Successful commissioning efforts must start in the planning stages before design begins
- A concise, inclusive Owner's Project Requirements document is critical to commissioning success
- Commissioning efforts must continue through project delivery and include final training and acceptance

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# CAREER

## Is It Time To Update Your Resume?

The IFMA Professional Development Brochure is now available online - go to: [www.ifma.org/learning/pd\\_catalog.pdf](http://www.ifma.org/learning/pd_catalog.pdf)

The motto "Be prepared" isn't just great advice for Boy Scouts; it's also great career advice. You never know when the perfect career opportunity will present itself. If a recruiter called you today with your dream job, would you be prepared to send out an up-to-date resume right away?

There are four critical times to update your resume:

- At least once a year
- Any time your career focus changes
- When you anticipate layoffs with your company
- When you begin to feel dissatisfied with your current position

### 1. Update your resume every year.

This is where many people fall short. When that recruiter calls with the perfect job, you may suddenly find your resume is years out of date, and you'll have to scramble to catch up.

Keep your resume current by including your best accomplishments each year. Don't count on your memory to recall everything you achieved in years past! You are likely to overlook critical achievements and contributions. If you need assistance, a resume coach may be able to help you through the process with some targeted questions on your most recent jobs.

### 2. Update your resume when your career focus changes.

If you want to change your career path, then you also need to change your resume. There are several ways to shift the focus away from your current job and toward your new career.

By focusing on the skills that will be useful in your new career, you can position yourself as a stronger candidate for the job. Highlight those transferable skills in your new resume, bringing them front and center.

In addition to highlighting your transferable skills, shift your list of

accomplishments to support those skills. Accomplishment statements give credibility to transferable skills and prove your ability to cross industry or occupational lines. Well crafted accomplishments make a big difference in whether you win the interview or are passed over.

Finally, be sure you understand your audience. As you shift career focus, it is critical to understand the hiring motives of your target market. Use your resume as an effective selling tool by correctly anticipating the recruiter's "wish list" for great job candidates.

### 3. Update your resume when you anticipate layoffs within your company.

A harsh reality of today's economy is the need for corporate downsizing. Layoffs and losses are becoming more and more common. But you can prepare for any worst-case scenario by keeping your resume up-to-date.

Don't make the mistake of being overly optimistic. It's safer to assume that you are on the "out" list. Most people who get caught unexpectedly in a layoff thought they were indispensable to their employers. You might be important or well-liked, but remember that the bottom line always has a louder voice than you do. Get your resume ready as soon as you see any indications that downsizing is on the way.

Don't mistake company loyalty for a fear of change. Often employees would rather take their chances with a potential layoff than make proactive steps toward finding a new job. Once they're laid off, it's already too late. Remember, as a candidate, you are always more marketable while still employed. Avoid this trap and start your job search early with self-marketing tools (resume and cover letter) that are up-to-date and top quality.

### 4. Update your resume when you are dissatisfied with your current position.

Job dissatisfaction leads to feelings of frustration, worthlessness, and often hopelessness. But there is no reason to stay in a job you hate. Being prepared with an updated resume can help you feel better in your current job. When you have a really terrible day at work, you can respond to job opportunities that same evening with confidence in your up-to-the-minute resume. Taking proactive steps toward a new career will give you back your optimism and self worth.

If it's time for you to update your resume, first decide whether your resume requires a simple update or a complete rewrite. If you have been using the same resume format throughout your career, it's possible that you have outgrown the old look. What your resume promoted ten years ago may not be appropriate or significant for your career choices today. And if you've simply been "tacking on" to your old resume, it may start to resemble a house with too many additions, with little sense or direction.

A professional resume critique can help you decide exactly what you need to move forward. A well-written resume can make an incredible difference in:

- The length of time it takes to make your career move
- The quality of your next position
- The income potential of your next position

Your resume is your best sales tool in finding a new job, and it deserves the investment of your time and commitment. With a little extra effort now, you'll be prepared for anything that comes your way—and be well on the path to your next great job.

Deborah Walker, CCMC  
Career Coach ~ Resume Writer

Find more job-search tips and resume samples at:  
[www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email: [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)



## December Lunch Meeting - Toys for Tots and AED Presentation

The venue for our December lunch this year was Pietros Restaurant in Grand Rapids; we had a casual family style lunch which included a variety of excellent Italian entrees that were passed around as we chatted about our upcoming holiday plans. We were delighted to have 1st Sergeant Adrian Lightner from the Marine Corp Center at Monroe and Ann Street attend our lunch again this year to discuss the details of the local Toys For Tots efforts, as well as the history of the organization.

A successful turnout of 40 members and guests came out to donate toys and listen to Tim O'Connor, our guest speaker. His presentation focused on the life-saving benefits of having a heart defibrillator that can save the life of a person suffering from cardiac arrest in those vital minutes following a heart attack. An Automated External Defibrillator (AED) can only be used when a patient is suffering from cardiac arrest or severe heart fibulation, since the electrical shock they produce can damage a beating heart. An external defibrillator used to be found only in hospitals and ambulances, but in recent years the reduced size and cost of these units has brought them into wider use. External heart defibrillators have saved countless lives that would have been lost had it not been for the portability and affordability of this new breed of external defibrillators.

Sergeant Lightner discussed the interesting behind-the-scenes details of



the Toys for Tots annual project, as well as a bit of history about this unique organization.

It all began in December of 1947 with a hand crafted Raggedy Ann doll. The wife of Marine Reserve Major Bill Hendricks made this doll and asked her husband to deliver it to an organization that would present it to a needy child on Christmas Day.

Unfortunately, Major Hendricks could not find an agency that provided such a service. To help fill

that void, Major Hendricks and members of his Los Angeles Marines Reserve unit collected and distributed 5,000 toys to the needy children of Los Angeles, California during the Christmas of 1947. The seed was planted and Toys for Tots was born. The following year, the Marine Corps Reserve adopted the program and began collecting toys in nearly 200 communities nation wide.

We collected so many toys! A warm thank you to all who made this annual chapter lunch event successful once again. Happy New Year to all!



# HEADLINE

## IFMA Goes Green

We believe that the methods by which facility managers manage and operate existing facilities can make a significant environmental impact on existing facilities. Studies show that green buildings are more efficient in lowering operating costs, protecting occupant health, improving employee productivity, utilizing energy, water and other resources, and reducing the overall impact to the environment.

The IFMA Green Zone represents IFMA's commitment to sustainability, high-performance buildings, energy efficiency, and the triple bottom line by providing education, resources, tools and products for facility professionals.

The IFMA Green Zone will feature two new green products specially discounted to IFMA members: Green Compass™ and Sustainability Energy Education and Communication™ (SEEC). Green Compass™ is a must-have Web-based software program that enables facility professionals to make data-driven decisions and recommendations supporting sustainable business advantages for both new and existing buildings. SEECTM offers online modules designed to help individuals immerse themselves in the principles of sustainability. Online modules can be purchased by individuals, or companies can take advantage of the cost effective organization program.

The IFMA Green Zone will also increase its sustainability outreach with regional conferences and Webinars in addition to Web resources such as white papers, case studies, articles, and research in late 2006 and 2007.

You'll see an expanded IFMA Green Zone at IFMA's World WorkPlace 2007 Conference and Expo in New Orleans, LA. It will showcase leading providers of the latest environmentally friendly, energy-efficient products, green solutions, and technologies.

We encourage you to get involved with learning and raising awareness about sustainability in our industry.



**Sustainable Growth Starts with Knowledge**





## *Taking FM to the Next Level: Green*

With rising energy costs and increased awareness of environmental problems, facility managers have an opportunity to become leaders in sustainable building practices. Facility managers are taking the built environment to the next level—green.

Beyond energy conservation, new strategies focus on a triple bottom line, giving equal weight to environmental awareness, economic profitability and social responsibility. These three elements no longer represent three separate goals, nor does economic prosperity prevail over the other two in significance. Under the sustainable approach, facility managers are helping high-level executives recognize that the three are interconnected and essential to success in managing facilities.

Sustainability represents an important new strategy for executives around the world. In a PricewaterhouseCoopers survey of 1,000 CEOs from 43 countries, an impressive 79% said they believe that sustainability is central to profitability. Fifty-nine percent of IFMA's North American members are currently implementing some sustainable practices, and another 17% are preparing to do so in the next two years.

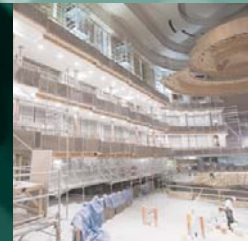
Seventy percent of those responding to an IFMA sustainability study reported implementing green

policies within their organization's existing facility. The motivation behind "going green" included concern for improved employee health and productivity, cost savings, environmental responsibility, reduced liability and life cycle cost strategy.

Sustainable building practices help facility managers upgrade and operate their buildings to achieve a long-term human and ecosystem balance. Financial, environmental and social benefits result from<sup>1</sup>:

- Lower energy and water costs
- Lower waste disposal costs
- Lower environmental and emissions costs
- Lower operations and maintenance costs
- Increased productivity of building occupants
- Increased health of building occupants
- Higher building valuation
- Positive impacts on the local and global environment from reductions in resource use, emissions, water use and waste disposal

The impact of the facility management community on the environment is profound. As stewards of the built environment, facility managers are critical to the adoption of more energy and environmental solutions.



# IFMA's 2007 Management Summit

April 18 - 20, 2007  
Hilton St. Louis at the Ballpark  
St. Louis, Mo., USA

IFMA's Management Summit delivers first-rate management training, customized sessions and peer-to-peer exchange of best practices. If you are fast-tracking your FM career, you do not want to miss this event!

IFMA's Management Summit can teach you what basic management training programs can't, because this event is geared exclusively toward facility managers. IFMA knows what FMs need to be more effective managers. Sessions

will focus on current management trends and managing from the FM's perspective. If you're seeking more responsibility in your organization, this event will give you the tools you need and allow you to discuss relevant topics with other managers who share your challenges and goals. [www.ifma.org/learning/index.cfm](http://www.ifma.org/learning/index.cfm)

## Feature On-Demand Webinar

E-mail your Newsletter Editor, Janice Kitchen, [jkkitchen@ftch.com](mailto:jkkitchen@ftch.com) if you are interested in attending a chapter viewing of this webinar.

### Project Success: A Barrage of Lessons Learned

This presentation features "a barrage of lessons learned" from literally thousands of projects of many types: from facilitating better meetings to extremely complex projects with multi-headed owners, enormous teams and impossible deadlines. Attendees will learn 15 fundamental, universal principles that the author has distilled from a career's worth of projects. These lessons will serve you well in planning and managing projects of every type.

# News Briefs from IFMA National

IFMA is now an active member of the Real Estate Information Sharing and Analysis Center (Real Estate ISAC). This membership gives IFMA members and members of other participating organizations exclusive access to sensitive information. The contents of this "Members Only" section are designated by the U.S. Department of Homeland Security as "For Official Use Only."

## SHIFT TO FULL SERVICE FACILITY-RELATED OUTSOURCING STEADILY INCREASES, INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION SURVEY FINDS

*New research report reveals 15 percent of companies now outsourcing facility services*

Facility managers remain confident in the ability to save money and improve

quality through the use of outsourcing, according to An Inside Look at FM Outsourcing, a new research report from the International Facility Management Association (IFMA).

Companies are outsourcing with greater frequency today, hiring full-service vendors to provide many functions, with 15 percent of the respondents' companies now outsourcing, up from 3 percent in 1993. Two-in-five companies have brought services back in house after outsourcing the service. Typically the reasons are to regain control of the service, either in terms of cost, quality or response time.

## Featured Book

### An Inside Look at FM Outsourcing

In this catalog, you'll find resources to help you conserve energy, manage disasters, prepare for the Certified Facility Manager (CFM) exam, prevent workplace violence, promote a healthy, safe work environment and much more. Be sure to review our newest titles and take advantage of the discounts offered to IFMA members. This book can be ordered from the IFMA bookstore [www.ifma.org/bookstore/](http://www.ifma.org/bookstore/)



## Order your new Chapter Pin Now

Check-out our New Chapter Pin; cost is only \$2.00. So, don't wait to add it to your existing collection of IFMA pins!

Show your support of the West Michigan Chapter by wearing and using our logo items. We have BicClic pens, lapel pins, gray T-shirts, black polo shirts, deluxe travel mugs, and the chapter baseball caps. The pens are \$1, lapel pins \$2, T-shirts \$5, travel mugs \$5, polos \$20, and the caps are only \$8 (check [www.ifma-](http://www.ifma-)

[wm.org](http://www.ifma-wm.org) under Chapter Chatter for pictures of all the items)

To order your chapter logo items contact Jim Corby at 616.246.9748 or by email at [jcorby@steelcase.com](mailto:jcorby@steelcase.com). He'll need to know the item name, quantity and sizes you would like and will coor-



Do you have questions or concerns regarding your chapter membership? Please feel free to directly contact our Membership Chair, Marilyn Gould, [mgould@ameritech.net](mailto:mgould@ameritech.net)

## Welcome

to our newest chapter members. We hope to met you at our next chapter event.

- Ted Goodno, Student
- Steven J. Mallett, Quality Air Inc.
- Patrick Mckown, Student
- Tracy Volkel, Cort/Instant Furniture Rental
- Susan M. Waddell, Grand Rapids Kent County Convention /Arena Authority

## Monthly Meetings & More

### "Practical Steps for Energy Reduction"

January 18, 3:30 - 5:00 pm

Location: Grand Rapids Community College, ATC Building  
presented by Dave Snowden, Technical Energy Solutions

The meeting's presentation is entitled and covers some simple and practical no cost measures and sustainable practices facility managers can implement to reduce energy costs. Next, the presentation covers the importance of mechanical systems maintenance and the top 5 methods used to reduce building energy consumption through investment in building technologies and commissioning. [www.techenergysolutions.com](http://www.techenergysolutions.com)

### Building Security, presented by Jennifer Hayes, Security Corporation

February 21, 3:30-5:00 pm

Location: Grand Rapids Community College, ATC Building  
[www.securitycorp.com](http://www.securitycorp.com)

### IFMA Annual Chapter Awards Banquet

March 21, 6:00 - 9:00 pm

Location: Gerald Ford Museum, Grand Rapids

### Second Annual IFMA Business Expo

April 11, 2:00 - 5:00 pm

Location: Grand Rapids Community College, ATC Building

### *Our Chapter Mission:*

The West Michigan Chapter of the International Facility Management Association (IFMA) is a professional association to promote the advancement of the facilities management profession at the local level by providing opportunities for education and creating an environment that encourages its members to share knowledge and experiences.

## Dollar for Chapter Charity



As you might already know (or have experienced first hand !), we have started a Dollar for Chapter Charity; here's how it works - during our membership meetings and other IFMA sponsored events our members can be fined a total of \$1. for an incident. The incidents range from distractions of ringing cell phones or answering your cell phone during our meetings; if you come to a meeting late - beware! Our Sergeant of Arms, Wayne Veneklasen, will be tracking you down for your dollar bill. We are keeping it light hearted and we hope it is a positive way for us all to contribute to those less fortunate on an ongoing basis.

The good news is for you "rule breakers" out there - you have raised \$70. in fines. Congratulations! The IFMA Board members decided to donate your dollars to the Habitat for Humanity, Grand Rapids. Thank you and keep up the misbehaving everyone so our chapter can take-in more dollars for charity!

## It's That Time of Year Again... Chapter Sponsorship Opportunities 2007

### Platinum \$1000

Company sponsored acknowledgement at all IFMA events  
Company name listed in monthly meeting announcement  
Special IFMA sponsor golf shirt  
One half advertisement in newsletter  
Home page advertisement on chapter website with company link  
Free attendance for four at the Spring Awards Banquet  
Golf foursome at annual golf outing (\*providing event occurs and does not include golf outing sponsorship)

### Gold \$750

Company sponsored acknowledgement at all IFMA events  
Company name listed in monthly meeting announcement  
Special IFMA sponsor golf shirt  
One quarter page advertisement in newsletter  
Home page advertisement on chapter website with company link  
Free attendance for two at the Spring Awards Banquet  
Golf twosome at annual golf outing (\*providing event occurs and does not include golf outing sponsorship)

### Silver \$500

Company sponsored acknowledgement at all IFMA events  
Company name listed in monthly meeting announcements  
Special IFMA sponsor golf shirt  
One line advertisement on chapter website  
Free attendance for one at the Spring Awards Banquet  
Golf for one person at annual golf outing (\*providing event occurs and does not include golf outing sponsorship)

### Bronze \$250

Company sponsored acknowledgement at all IFMA events  
Company name listed in monthly meeting announcements  
Special IFMA sponsor golf shirt  
One line advertisement on chapter website

### Chapter Meeting Sponsor - \$200

Sponsor one of the monthly meetings and take 5-7 minutes to share info about your business. Available dates are January, February, April, May, June, July, August, September, October and November.

### Special Event Sponsor - \$150

Sponsor part of our two social events of the year. The Toys for Tots & Annual awards banquet. Includes table area to show marketing materials. Three levels available include: General Sponsors, Beverage Sponsors, and Hors d'oeuvres Sponsor.

## Please checkout our redesigned IFMA Membership Brochure.

Please forward this brochure to any prospective members you may know, or include it in a personal email invitation as a way to invite peers or friends to a first (no-charge) chapter meeting. This brochure gives a quick overview of what IFMA is about at the local and national levels.

**Thank you for supporting our chapter!**



Executive Board  
IFMA – West Michigan Chapter  
July 2006 – June 2007

**Past President:**

Dave Kuiper [dave\\_kuiper@hermanmiller.com](mailto:dave_kuiper@hermanmiller.com)

**President:**

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**Secretary:**

KC Mitchell [kcmitchell@meijergardens.org](mailto:kcmitchell@meijergardens.org)

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Mike Johnson [michael.johnson@priority-health.com](mailto:michael.johnson@priority-health.com)

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**Vice President Public Relations:**

Janice Kitchen [jkkitchen@ftch.com](mailto:jkkitchen@ftch.com)

**Sergeant at Arms/Historian:**

Wayne Veneklasen [wvenekla@comcast.net](mailto:wvenekla@comcast.net)

**Current Active Committees**

**Program Committee:**

Responsible for chapter education direction and planning monthly member meetings.

**Membership Committee:**

Responsible for new member recruitment and member retention. Ongoing member support.

**Scholarship Golf Outing Committee:**

Responsible for marketing, planning, and managing our annual golf outing.

**Sponsorship Committee:**

Responsible for recruiting corporate sponsors on an annual basis to support chapter events.

**How Can You See For Yourself?  
The First Meeting Is On Us!**

Facility managers interested in joining the chapter are encouraged to attend one of our monthly meetings as a guest; you will meet a variety of members dedicated to the profession. See for yourself how a local, friendly and internationally recognized organization can assist you in staying on top of facility management issues, trends and more.

For further information contact Marilyn Gould, Chapter VP of Membership, by phone or email:

Phone: 616.457.0848

E-mail: [mgould@ameritech.net](mailto:mgould@ameritech.net)

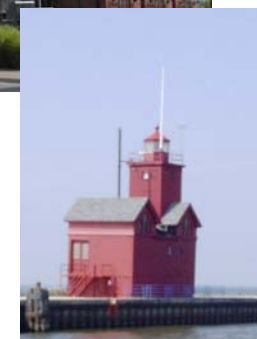
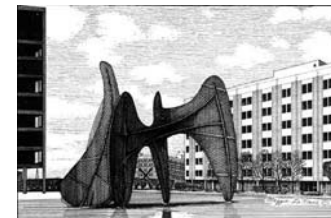
**Visit Us On-Line**

Visit our website at [www.ifma-wm.org](http://www.ifma-wm.org) for news, chapter information and links to related facility management sites.

**Mission Statement**

The West Michigan Chapter of the International Facility Management Association (IFMA) is a professional association to promote the advancement of the facilities management profession at the local level by providing opportunities for education and creating an environment that encourages its members to share knowledge and experiences.

**IFMA West Michigan Chapter**



**International Facility Management  
Association  
West Michigan Chapter  
Monthly Member Meetings  
September - June  
3:30-5:30 p.m.  
(third Wednesday of each month)**

# IFMA West Michigan Chapter

## WHAT IS IFMA?

The International Facility Management Association is an organization dedicated to advancing the facility management profession, providing membership services and promoting IFMA's visibility in the community.

IFMA spots trends, conducts research, provides educational programs, and assists facility managers worldwide in the development of strategies to manage the human, facility and real estate assets of organizations.

Our local chapter, IFMA West Michigan, was chartered in 1987 by a group of facility managers interested in developing an organization that understood the complexities in their profession and could assist with their educational needs.

From the original group of 11 committee members, the West Michigan Chapter has grown to a membership of over 100.

The West Michigan chapter is managed by a Board of Directors supported by working committees made up of Members and Associate Members. Members are those directly involved with Facility Management. Associate Members support the facility management professional by offering products or services.

## HOW CAN IFMA ASSIST YOU AT THE LOCAL LEVEL?

By providing monthly educational programs/events focusing on important facility management issues

By creating an opportunity to network and build relationships with other facility managers and industry support representatives

By coordinating building tours of West Michigan's state-of-the-art facilities

By publishing a Quarterly Newsletter to keep Members informed on the happenings within the chapter

Chapter Website: [www.ifma-wm.org](http://www.ifma-wm.org) keeps members up-to-date on the upcoming chapter events and our Chapter Chatter page has the latest chapter news and information

Recent Facility Tour, Western Michigan University—New College of Engineering.



## HOW CAN IFMA ASSIST YOU AT THE NATIONAL LEVEL?

An on-line Certification Program (CFM) designed specifically for facility management professionals

World Workplace: An annual meeting combining educational programs and the industry's most comprehensive product and service exposition

Facility Management Journal: A bi-monthly magazine featuring the latest information affecting the profession

IFMA News: A monthly newsletter of timely topics currently affecting facility management

Library services

On-going education program, WEBinars and seminars

Council Involvement: A connection across the globe, with peers in your specific industry

IFMA Website: [www.ifma.org](http://www.ifma.org), the international website offering national events and valuable information for members including IFMANet and JOBnet



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