



2013
SPONSORSHIP
BENEFITS
PROGRAM



IFMA WEST MICHIGAN CHAPTER

BECOME A SPONSOR!

Gain Additional Exposure For Your Organization

Amazing Networking Opportunities

And Many More Reasons, Look Inside!

Dear Member:

The members of the IFMA West Michigan Chapter Sponsorship Committee and the Members of the IFMA West Michigan Board of Directors want to thank all of last year's Chapter Sponsors!

Sponsorship is a great way to show support for customers, employees, and your industry. IFMA sponsorship helps increase visibility in the professional community, showcases your work or business, helps you make the connections you really want to make, and demonstrates your commitment to the advancement of the Facility Management profession.

In turn, we are committed to making the sponsorship experience a valuable one for you and your organization. Being a 2013 Sponsor allows you to enjoy consistent visibility throughout the year. We regularly highlight sponsor partners on our website, at our monthly meetings, in our newsletters, and at our special events.

Membership in the chapter exceeds 115 members!

In addition to our normal annual sponsorship opportunities, the Sponsorship Committee once again has updated the sponsorship program for this year to include the following on a first come first serve basis: Awards Banquet Sponsor, Summer White Caps Baseball "Meeting" sponsor, and IFMA-WM 25th anniversary celebration sponsor. Keep in mind - various IFMA-WM Golf Classic Event sponsorship opportunities also remain available! We thank 2012's sponsors again for their support since it helped the chapter offer a variety of excellent programs and events to the membership in 2012!

Thank you for your interest and continued support of the IFMA-WM Chapter!

Emily Burns

President, IFMA West Michigan

Facilities Planning Manager, Herman Miller Inc.

PLATINUM SPONSOR | \$1,500

Company sponsored acknowledgement at all IFMA events
Company name listed in monthly meeting announcement
Company logo advertisement in newsletter/e-blasts
Company logo on chapter website with company link
Free attendance for four at the Spring Awards Banquet
Free golf foursome at our annual golf outing*
Four free tickets to our annual West Michigan Whitecaps Meeting*
(*providing event occurs)

GOLD SPONSOR | \$1,000

Company sponsored acknowledgement at all IFMA events
Company name listed in monthly meeting announcement
Company logo in newsletter/e-blasts
Company logo on chapter website with company link
Free attendance for two at the Spring Awards Banquet
Free golf twosome at our annual golf outing*
(*providing event occurs)

SILVER SPONSOR | \$500

Company sponsored acknowledgement at all IFMA events
Company name listed in monthly meeting announcement
Company logo on chapter website with company link
Free attendance for two at the Spring Awards Banquet

COMMITMENT FORM

I would like to become a chapter sponsor or renew an existing sponsorship for the 2013 year!
(Effective Jan. 1, 2013, Dec. 31, 2013).

Company Name _____

Your Name _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Nature of Business _____

IFMA Referring Member _____

☐ I am authorized to commit to this sponsorship

Signature

SPONSORSHIP LEVEL

Please check sponsorship level

- ☐ Platinum - \$1500
- ☐ Gold - \$1000
- ☐ Silver - \$500
- ☐ Special Event - \$TBD

(please have an IFMA-WM board member contact me for more info.)

PAYMENT METHOD

Please check how you would like to pay for your annual sponsorship

- ☐ Send an invoice to the address at left
- ☐ Check for full amount enclosed
- ☐ Credit Card payment for full amount

☐ Master Card ☐ Visa ☐ American Express

Card No. _____

Exp. Date _____

Signature _____

Please mail to:

IFMA-WM
1977 Bluffview
Byron Center, MI 49315

SPONSORSHIP CHECKLIST

Please submit the following when you register:

- ☐ Your company logo for use on the IFMA-WM website and Newsletters
- ☐ Sponsorship contact name, title, address, phone number, and e-mail address
- ☐ Names of IFMA/IFMA-WM members from your organization